



CORPORATE PROFILE

PRINT PRODUCTION



popup



WE ARE BOLD
EXPERTS
THINKERS
MARKETERS

ABOUT US

For more than 15 years, Our executive management have helped clients identify market opportunities, develop solid strategies, create scalable processes, and build stronger teams.

We are your consulting team, dedicated to achieving your goals. We are the spirited side of professional services marketing, where left-brain meets right-brain. From strategic marketing plans and branding to websites, social media, marketing automation, and everything in between, our marketing services identify market opportunities, develop solid strategies, create scalable processes, build stronger teams, and produce measurable, business impacting results. We are more than a marketing firm—we are your marketing partner.

The **popup** Agency Branding Protocol is a proprietary process providing strategic marketing and branding services that leads clients through goal setting, branding and positioning to the development and implementation of specific tactics. POPUP AGENCY serves service-based firms in the accounting, consulting, engineering, financial, insurance, information technology, human resources, architectural, construction, security, real estate, hospitality, F&B, beauty & wellness and healthcare industries.



WHY CHOOSE US?

We are experts in this industry and have technical expertise with over 18 years of GCC experience in print production, project management, event management, procurement/buyer with communication initiatives Senior advertising and marketing communications at ATL and BTL agencies as well as professional print manufacturers.

Our key skills include print production, project management, event management and sourcing of print, digital and POS materials. We Expertly negotiate the best prices and ensure quality expectations are met within budget and on time; Liaise with domestic and international third-party suppliers. Thorough our timely supervision of print production, workflow management and quality control with logistics, etc..

To sum up everything, we are all capable and equipped with all the latest print/digital/POSM/manufacturing/event management technology and processes.

AN AGENCY WITH BOLD THINKING AND INSPIRED IDEAS



MISSION

Provide professional consulting services to companies, governments, and private entrepreneurs who are seeking expert advice and creative solutions in building, growing, and achieving their objectives and potential.

VISION

Become the one and only Consultancy and Management Company of their choice and partner. Deliver services that create opportunities that benefit our clients, their business, and our business by utilizing new technologies that utilize marketing and management strategies effectively.

Deserving our client's trust by being true and accountable for our actions.

At POPUP we operate on a specific set of principals – our Core Values – and everything we do signifies our S.M.A.R.T capabilities in times of our doubts, our core values are always pulling us back on track.

VALUES

IMPROVEMENT

INTEGRITY

TEAMWORK

FUN & FAMILY

PHILOSOPHY

PASSION

PRINT PRODUCTION **SERVICES**

BUSINESS SERVICES

MARKETING SERVICES

BRANDING
(DIGITAL PRINTING-SHORT/ LARGE FORMAT)

CORPORATE / PROMOTIONAL GIFTING

PACKAGING

01



BUSINESS SERVICES

COMPANY PROFILE

BUSINESS CARDS

OFFICE STATIONERY

ID CARDS (WITH LANYARDS / NAME BADGES)

BROCHURES / CATALOGUES

LEAFLETS / FLYERS

ANNUAL REPORTS

02



BRANDING

(DIGITAL PRINTING-SHORT / LARGE FORMAT)

VEHICLE BRANDING

FLEX / BANNERS

SELF-STANDEES / FSUs / DISPLAY STANDS

VINYL GRAPHICS / FOAM OR FOREX BOARDS

SIGNAGE

FABRICATION AND POS MATERIALS (INDOOR & OUTDOOR)

WALL / GLASS VINYL STICKERS

FRAMES WITH POSTERS

03



CORPORATE / PROMOTIONAL GIFTING

MUGS / WATER BOTTLES

T-SHIRTS / CAPS / PENS

CERTIFICATES / LEATHER FOLDERS AND WALLETS

DIARIES / PLANNERS / NOTEBOOKS

UNIFORMS / GRADUATION GOWNS

MEDALS / TROPHIES

BAGS (CANVAS / CLOTH / TOTE)

04



PACKAGING

GIFT / PROMOTIONAL BOXES

SWEET / BAKERY BOXES

WRAPPING PAPER



OUR HAPPY CLIENTS



Park House
English School



experience beyond moments



مجموعة الخليج الاستشارية
GULF CONSULTING GROUP



HAMILTON
International School



Pearling Seasons International
School



SWISS INTERNATIONAL SCHOOL
QATAR



الأكاديمية العربية
INTERNATIONAL ACADEMY



DOHA ENGLISH SPEAKING
SCHOOL
QATAR



SEK
INTERNATIONAL
SCHOOL
QATAR



ENGLISH MODERN
SCHOOL
QATAR
"The Place Where We Belong"



Sugar Berry



popup agency

© All rights reserved

✉ csu@popup.qa
☎ +974 7076-9595
☎ +9744451-6264


www.popup.qa

Bldg. 310, Zone 45 St. 860
Old Airport Road,
Doha, Qatar