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CORPORATE PROFILE

INFOTECH SERVICES



ABOUT US

We are Bold, Experts, Thinkers, Marketers.

For more than 15 years, Our executive management have helped clients identify market opportunities, develop solid strategies, create scalable processes, and build stronger teams.

We are your consulting team, dedicated to achieving your goals. We are the spirited side of professional services marketing, where left-brain meets right-brain. From strategic marketing plans and branding to websites, social media, marketing automation, and everything in between, our marketing services identify market opportunities, develop solid strategies, create scalable processes, build stronger teams, and produce measurable, business impacting results. We are more than a marketing firm—we are your marketing partner.

The **popup** Agency Branding Protocol is a proprietary process providing strategic marketing and branding services that leads clients through goal setting, branding and positioning to the development and implementation of specific tactics. POPUP AGENCY serves service-based firms in the accounting, consulting, engineering, financial, insurance, information technology, human resources, architectural, construction, security, real estate, hospitality, F&B, beauty & wellness and healthcare industries.

THE IMPORTANCE OF INFOTECH SOLUTIONS?

According to the Global Edge Computing market size was valued at \$9.7 billion in 2021. The market is expected to grow at a Compound Annual Growth Rate(CAGR) of 16.6% during the forecast period (2022-2026). The global Edge Computing market report provides an executive-level overview of the current Edge Computing market worldwide, with detailed forecasts of key indicators up to 2026. (<https://researchandmarkets.com>)

Increasing softwares and automations, adoption of Data Analytics in end-user industries, along with the scope and potential for the global Information Technology market are likely to have a significant rise in the forecast period. Growing acquisitions in the IT industry is significantly impacting the growth of the IT industry over the last decade.

Acquisitions and Investments are witnessing a massive change in the Technological Industry. Social Media networking sites are offering opportunities for the innovation of Information Technology. Acquisitions in the industry have led companies to expand the scale of their operations to develop more expertise and increase revenue.

Thus, the Information Technology Market, Size, Share, Outlook and Growth Opportunities presents a comprehensive analysis of every country's Information Technology Market. Key trends and critical insights into Information Technology Markets along with key drivers, restraints, and growth opportunities are also considered. Totally these are the whole sum up why we need and enhance the Information Technology workforce.

AN AGENCY WITH BOLD THINKING AND **INSPIRED IDEAS**

MISSION

Provide professional consulting services to companies, governments, and private entrepreneurs who are seeking expert advice and creative solutions in building, growing, and achieving their objectives and potential.

VISION

Become the one and only Consultancy and Management Company of their choice and partner. Deliver services that create opportunities that benefit our clients, their business, and our business by utilizing new technologies that utilize marketing and management strategies effectively.

Deserving our client's trust by being true and accountable for our actions.

VALUES

At POPUP we operate on a specific set of principals – our Core Values – and everything we do signifies our S.M.A.R.T capabilities in times of our doubts, our core values are always pulling us back on track.



WHY DO WE CHOOSE POPUP TECHNOLOGY ON DAILY BUSINESS OPERATION?

Your satisfaction is our goal, and we make every possible effort to resolve your issues. We have a team of experienced experts that will provide you the best support. Following are the perks which you can have with us:

- Periodic Network, Server, & PC Monitoring
- Email Close Periodic Backups & Client Side Maintenance
- Onsite visit by our experienced engineers
- Instances or unforeseen incident call-out support
- Remote helpdesk support thru subscribed "support calls" basis
- Regular preventive maintenance checkup for annual customers.
- Checking the broken technical measures to customer operations.
- Adding the new devices & peripherals purchased by customers.
- Wireless Access point / Wireless Infrastructure Support.
- Regular Monthly Schedule Maintenance Checkup.
- 24x7 monitoring and support
- Monthly reports and summary by request.
- Periodic IT assessment by request.
- Corporate Workstation Monitoring Software application.



WHAT DO WE DO FOR YOUR **HOME & BUSINESS?**

- Structured Network Cabling (Voice-Data-Printer) with end-to-end termination.
- Telecom System PBX & Device Handset Set-up, Configuration & Support.
- CCTV & IPCCTV Security Device Installation & Support.
- Door Access, Timekeeping & Alarm System Integration & Support.
- Data Centers, Server & Cable Cabinet Preparation, Dressed Up & Management.
- IT Infrastructure, Wireless & Data Network Security Best Practices Implementation & Management.
- Corporate Cloud Workspace Development.
- Company Web Based Accounting System.
- Corporate Office IT-Related User Best Practices & Standard Operating Procedures, Guidelines & Trainings.
- Content Management System(CMS) Platform backend Operation Trainings.
- IT Infrastructure, Wireless & Data Network Related Issues Development & Consultancy.
- Corporate Static Web Page, Ecommerce E2E, B2C, B2G and B2B Development & Consultancy.
- Modern Progressive Web Application Platform Development (PWA) Implementation to all Web Development Projects.



POPUP TECHNOLOGY ADHERES ON THE VALUE AND PRINCIPLES OF AN ETHICAL I.T. PROFESSIONALS

RESPECT FOR PRIVACY

INTEGRITY

TRANSPARENCY

INFORMED CONSENT

NON-DISCRIMINATION

SECURITY AND PROTECTION

PROFESSIONAL COMPETENCE

RESPONSIBLE USE OF TECHNOLOGY

AVOIDING CONFLICT OF INTEREST

REPORTING MISCONDUCT

OUR EDGE IN **INFOTECH SERVICES**



CYBER SECURITY SOLUTIONS



WEB DEVELOPMENT & ECOMMERCE



I.T. HELPDESK SUPPORT



STRUCTURED NETWORK SOLUTIONS



IP/CCTV & SECURITY SOLUTIONS

CYBER SECURITY SERVICES

We deliver cybersecurity services form the foundation of a comprehensive cybersecurity strategy. Depending on the specific needs and risks faced by an organization, additional advanced security measures may be required. Keep in mind that cybersecurity is an ongoing process, and regular updates and improvements are necessary to stay ahead of evolving threats.

FIREWALL MANAGEMENT

A firewall acts as a barrier between a trusted internal network and untrusted external networks, filtering incoming and outgoing traffic based on predefined security rules.

ANTIVIRUS AND ANTI-MALWARE PROTECTION

Antivirus software scans for and removes malicious software, such as viruses, worms, Trojans, and spyware, to prevent infections and data breaches.

INTRUSION DETECTION AND PREVENTION (IDP)

IDP systems monitor network traffic for suspicious or unauthorized activities and can take proactive measures to block or mitigate potential threats.

DATA ENCRYPTION

Encrypting sensitive data ensures that even if unauthorized individuals gain access to it, they won't be able to read or use the information without the encryption key.

ACCESS CONTROL MANAGEMENT

Limiting access to data and resources based on user roles and permissions helps prevent unauthorized individuals from gaining access to critical information.

SECURITY PATCH MANAGEMENT

Regularly updating and applying security patches for operating systems, software, and applications is vital to fix known vulnerabilities and reduce the risk of exploitation.



SECURITY AWARENESS TRAINING

Educating employees or users about common cybersecurity threats, best practices, and how to recognize and report potential risks can significantly improve the overall security posture.

INCIDENT RESPONSE PLANNING

Developing an incident response plan that outlines the steps to be taken in the event of a cybersecurity incident helps organizations respond effectively and minimize

NETWORK MONITORING AND LOGGING

Continuous monitoring of network activity and maintaining detailed logs can aid in detecting suspicious behavior and investigating security incidents.

BACKUP AND RECOVERY

Regularly backing up critical data and having a robust data recovery plan can help organizations restore data in case of data loss due to cyberattacks or other disasters.

WEB FILTERING AND CONTENT FILTERING

Implementing web filtering solutions helps block access to malicious or inappropriate websites, reducing the risk of malware infections and data leaks.

MOBILE DEVICE MANAGEMENT (MDM)

For organizations that use mobile devices, MDM solutions help secure and manage these devices, enforce security policies, and remotely wipe data if necessary.

WEB DEVELOPMENT, ECOMMERCE & MOBILE APPLICATIONS

We Implement our expertise on developing advance & modern state of the art designed progressive web applications such as Static Website, Dynamic Content Management (CMS), Web Based Point-of-Sales (POS), Web Based Customer Relationship Management System (CRM), Web Based Enterprise Resource Planning System (ERP), E-Commerce E2E Retail System, E-Commerce B2C Wholesale System, E-Commerce B2B Marketplace System, E-Commerce B2G Government Procurement System, & Web Based Booking & Reservation System.

We also provide all kinds of mobile application development, and all web application integration. From UI/UX Design & Integration, Native iOS Application Development, Native Android Application Development, Cross-Platform Applications, App Maintenance & Enhancement, and Application Integration Hardware to software based and APplication Migrations.



I.T. HELPDESK SUPPORT

We value our clients thru our expert support & dedication on Desktop, Laptops, & Servers Support, User Office & Remote Support Assistance, Telecoms and Data Network Troubleshooting & Installations, Home & Office PC Operating Systems and Third Party Hardwares & Software Applications Support & Supply, Virtualization Approach, Corporate Cloud Workspace Implementation, IT Professional Consultancies.

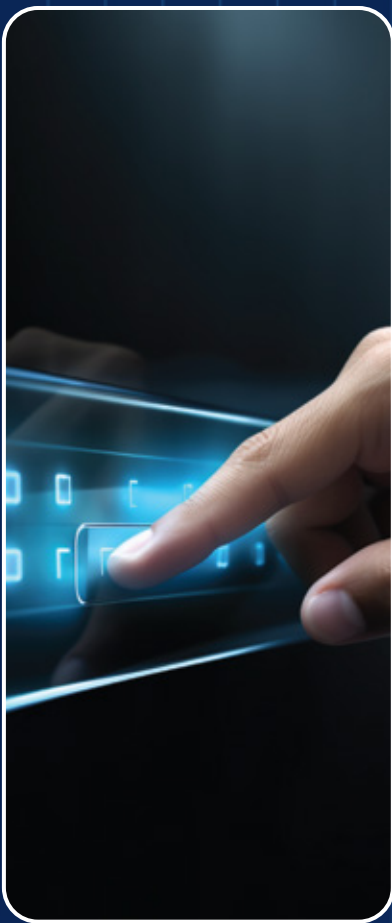
- IT Desktop, Laptops, & Servers Support & Management.
- On Site End Users Support Assistance & Management.
- Off Site Remote End Users Support Assistance.
- Public Display Screen Integration For Token System Applications.
- IT Devices, Peripherals, & Software Licenses Supply & Support Assistance.
- Telecom Voice/VOIP & PC Data Network Rehabilitation & Management.
- On Site & Off Site Operating System, Office Tools, 3rd Party Applications, Anti-Virus & Security Installations.
- User Data & Database Backup & Migration Assistance & Maintenance.
- OS Server Virtualization Deployment.
- Cloud Workspace Set-up & Implementation.
- IT Professional Management Consultancies.



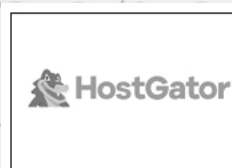
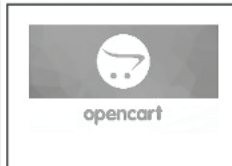
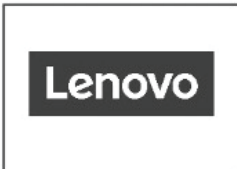
STRUCTURED NETWORK SOLUTIONS /IP/CCTV & SECURITY SOLUTIONS

We aim to provide our expert solutions for all business preparation start ups on Voice & Data Structured Network Cabling, Office Data Center Setup, Home & Office CCTV and IPCCTV installations, Door Access, Biometric Attendance, & Alarm System, and Wireless Intercom System.

- Voice & Data Structured Network Cabling (End-To-End Termination).
- Data Center On Site Set-up & Management.
- CCTV and IPCCTV Set-up & Management.
- Door Access, Biometric Attendance, & Alarm System Installation.
- Wireless Intercom System Installation.



WHAT ARE THE KNOWN BRANDS WITHIN OUR EXPERTISE?



WHAT MAKES US **CREDIBLE** ON WHAT WE ARE DOING?



POPUP AGENCY

REACH

UIS



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