



CORPORATE PROFILE

CREATIVE EVENTS



ABOUT US

We are Bold, Experts, Thinkers, Marketers.

For more than 15 years, Our executive management have helped clients identify market opportunities, develop solid strategies, create scalable processes, and build stronger teams.

We are your consulting team, dedicated to achieving your goals. We are the spirited side of professional services marketing, where left-brain meets right-brain. From strategic marketing plans and branding to websites, social media, marketing automation, and everything in between, our marketing services identify market opportunities, develop solid strategies, create scalable processes, build stronger teams, and produce measurable, business impacting results. We are more than a marketing firm—we are your marketing partner.

The popup Agency Branding Protocol is a proprietary process providing strategic marketing and branding services that leads clients through goal setting, branding and positioning to the development and implementation of specific tactics. POPUP AGENCY serves service-based firms in the accounting, consulting, engineering, financial, insurance, information technology, human resources, architectural, construction, security, real estate, hospitality, F&B, beauty & wellness and healthcare industries.

OUR CREATIVE EVENT CONCEPT

Clearly defining the goals and objectives of an event help keep the target throughout the event planning process. Creating a concept allows the brand and customer to interact, network, and showcase the brand's uniqueness in the market through entertainment, design of the event, and activities This process helps understand how the brand will impact the visitors and behavior in the area. Let us help you walk through everything with ease and carry all the hard work in making your event successful.

AN AGENCY WITH BOLD THINKING AND INSPIRED IDEAS

MISSION

Provide professional consulting services to companies, governments, and private entrepreneurs who are seeking expert advice and creative solutions in building, growing, and achieving their objectives and potential.

VISION

Become the one and only Consultancy and Management Company of their choice and partner. Deliver services that create opportunities that benefit our clients, their business, and our business by utilizing new technologies that utilize marketing and management strategies effectively.

Deserving our client's trust by being true and accountable for our actions.

VALUES

At POPUP we operate on a specific set of principals – our Core Values – and everything we do signifies our S.M.A.R.T capabilities in times of our doubts, our core values are always pulling us back on track.

TEAMWORK

INTEGRITY

IMPROVEMENT

PHILOSOPHY

FUN & FAMILY

PASSION



CREATIVE EVENT SERVICES

INTERNATIONAL ENTERTAINMENT SHOWS

COLLEGE AND SCHOOL EVENTS

THEATRE PRODUCTIONS

WORKSHOPS

SPORTS EVENT

CONCERTS

OTHER SERVICES

CATERING SERVICES

ARTIST MANAGEMENT

CONFERENCES

SEMINAR

GALA DINNERS

PR EVENTS

PRODUCT LAUNCH

STORE OPENING

EXPERIENTIAL EVENTS

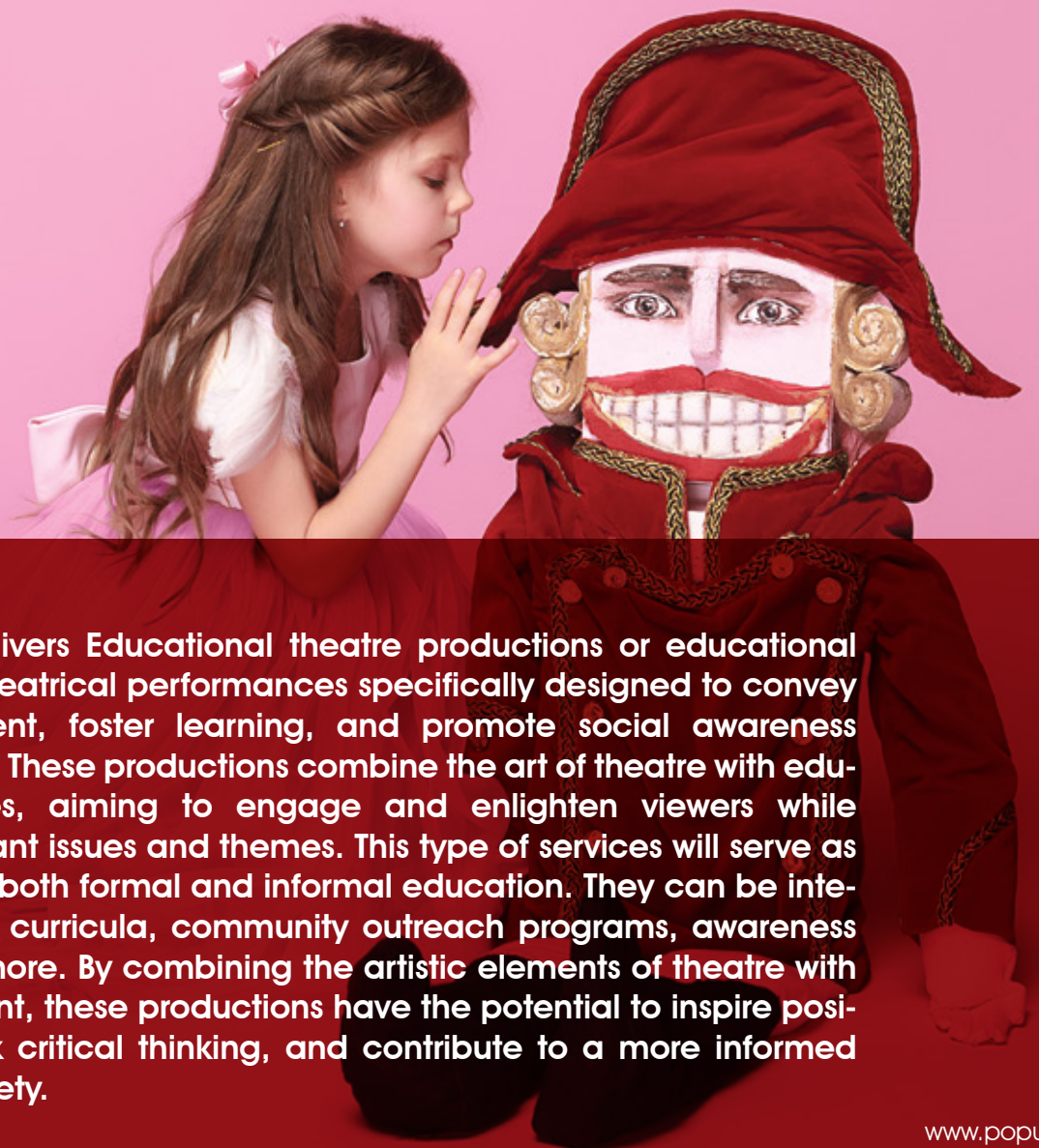
PAVILLION MANAGERMENTS

EXHIBITIONS

INTERNATIONAL ENTERTAINMENT SHOWS

With the collaboration of our several kinds of international entertainment programs with various artists involved. POPUP international entertainment events is designed to captivate and engage audiences for the purpose of amusement, relaxation, and enjoyment. These shows come in various formats, genres, and styles, catering to diverse tastes and preferences such as Variety Shows, Musical Shows, Science Fiction/Fantasy Shows and many more. Popup believes that international entertainment shows has significant role in pop culture, shaping societal conversations and providing an escape from daily life. It will be broadcasted in multiple platforms making it accessible to global audiences, The evolution of technology has also plays vast role in it.

THEATRE PRODUCTIONS



POPUP Agency delivers Educational theatre productions or educational dramas that are theatrical performances specifically designed to convey educational content, foster learning, and promote social awareness among audiences. These productions combine the art of theatre with educational objectives, aiming to engage and enlighten viewers while addressing important issues and themes. This type of services will serve as a powerful tool for both formal and informal education. They can be integrated into school curricula, community outreach programs, awareness campaigns, and more. By combining the artistic elements of theatre with educational content, these productions have the potential to inspire positive change, spark critical thinking, and contribute to a more informed and engaged society.

WORKSHOPS



POPUP Agency organize an interactive and participatory learning sessions designed to provide participants with practical knowledge, skills, and experiences related to a specific topic or subject. These workshops are often conducted in various settings, such as schools, workplaces, community centers, conferences, and training events. The primary goal of educational workshops is to facilitate active learning, engagement, and skill development through hands-on activities, discussions, and collaborative exercises.

SPORTS EVENTS



POPUP Agency engage in organizing athletic competitions and activities that take place within educational institutions, typically involving students of varying ages and skill levels. These events are an integral part of school life and contribute to students' physical fitness, teamwork, sportsmanship, and overall well-being. School sports events encompass a wide range of activities, from intramural competitions to inter-school tournaments, such as Intramural Sports, Inter-School Competitions, Annual Sports Days, Sports Clubs and Teams, Health and Fitness Programs, Inclusivity, Sportsmanship and Values, Parent and Community Involvement, Physical Education Curriculum, Leadership Opportunities, Prizes and Recognition, Promotion of a Healthy Lifestyle. Popup gency beleives that Every Sports Event plays a vital role in promoting physical fitness, teamwork, leadership, and character development among students. They offer a platform for students to showcase their talents, build relationships, and create lasting memories.



CONCERTS

POPUP Agency extends its service in planning, coordination, and execution of live music performances, concerts, and music-related events. Concerts can range from small, intimate shows to large-scale festivals, and event managers are responsible for overseeing every aspect of the event to ensure its success. Concert event management involves a combination of logistical, creative, and organizational skills most particularly on Concept and Planning, Venue Selection, Artist and Talent Booking, Logistics and Production, Ticketing and Registration, Marketing and Promotion, Sponsorship and Partnerships, Safety and Security, Staffing and Volunteer Management, On-Site Execution, Audience Experience, and Post-Event Evaluation.

COLLEGE AND SCHOOL EVENTS



POPUP Agency organized activities that take place within educational institutions to provide students, faculty, and sometimes the wider community with opportunities for engagement, entertainment, learning, and social interaction. These events can vary widely in terms of scale, format, and purpose. Popup Agency believed that it plays a crucial role in fostering a sense of community, promoting personal growth, and enhancing the overall educational experience such as Orientation Events, Cultural and Diversity Celebrations, Career Fairs and Workshops, Academic Competitions, Sports and Athletics, Arts and Performing Arts Shows, Charity and Community Service Events, Homecoming and Alumni Reunions, Educational Workshops and Seminars, Festivals and Carnivals, Lectures and Guest Speakers, Social, Gatherings and Parties, Debates and Discussions, Graduation Ceremonies, Hackathons and Tech Competitions.



EDUCAT EMENT

POPUP has been providing educational entertainment (EDUCATEMENT) activities for schools that are creative and fun. In line with the vision and approval of the Ministry of Education, activities engage curiosity, have values and ignite the learning of each child through movies, activities, and plays. We have a full-year calendar of various activities that are shared with schools. Here are some of the activations that are exclusively available for us.

EDUCATIONAL MOVIES

EDUCATIONAL THEATRE PRODUCTION

KIDS EDUCATIONAL ACTIVITIES



EDUCATIONAL MOVIES



In line with POPUP Agency's goal are the introduction of educational movies to schools where these movies are created with the primary purpose of imparting knowledge, informing, or educating the audience on specific subjects or topics. These films go beyond pure entertainment and are designed to engage viewers intellectually, stimulate critical thinking, and provide insights into various subjects, from history and science to social issues and cultural diversity. With this kind of service Popup Agency focuses on these following factors such as Educational Objectives, Target Audience, Formats and Genres, Research and Accuracy, Engagement and Entertainment, Visual Learning, Cultural Understanding, Documentaries, Curricular Integration, and Accessibility.



EDUCATIONAL THEATRE PRODUCTION

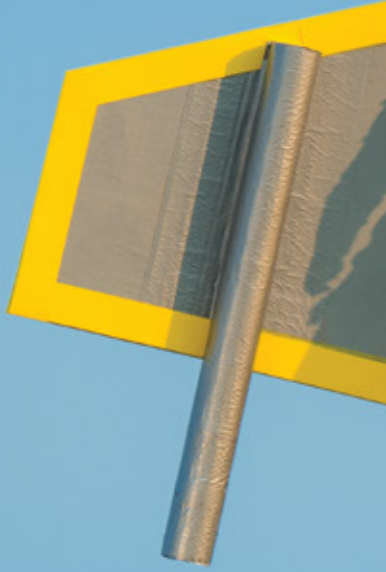


Educational theatre productions, are theatrical performances delivered as one of POPUP Agency Services that are specifically designed to impart educational messages, raise awareness about social issues, or facilitate learning and personal development among the audience, especially students. These productions blend entertainment with educational content to engage and inform audiences, typically intended for school or community settings. Its purpose is to help educate and inform the audience while entertaining them. These productions are designed to stimulate critical thinking, empathy, and discussions about various topics, ranging from historical events and literature to contemporary social issues. The main target audiences are often created for students of all ages, from elementary school to college-level. However, they can also be presented to the general public in community centers, museums, and other venues. It aligns particularly on Themes and Topics, Interactive Elements, Creative Approaches, Learning Outcomes, Cultural and Social Impact, Collaboration, Touring and Outreach, Assessment and Evaluation.

POPUP Agency consider this service as a powerful tool for combining education and entertainment, fostering critical thinking, and addressing important social and cultural issues in an engaging and accessible way.



EDUCATIONAL ACTIVITIES



POPUP Agency Considers a wide range of structured and unstructured experiences designed to engage, entertain, educate, and encourage the development of children. These activities play a crucial role in promoting children's physical, cognitive, social, and emotional growth while providing them with opportunities for fun and learning. Among different varieties of kids activities Popup agency mainly concentrate on Arts and Crafts, Outdoor Play, Educational Games, Storytelling and Reading, Science Experiments, Music and Dance, Cooking and Baking, Pretend Play, Building and Construction, Educational Trips, Gardening, Yoga and Mindfulness, Social Activities, DIY Science Kits, and DIY Craft Kits. With these all activities, Popup Agency assures all hosted activities are age-appropriate, safe, and tailored to the child's interests and developmental level where it must provide opportunities for exploration, learning, and having fun while promoting various aspects of growth and development.



POPUP AGENCY

REACH

US



www.popup.qa

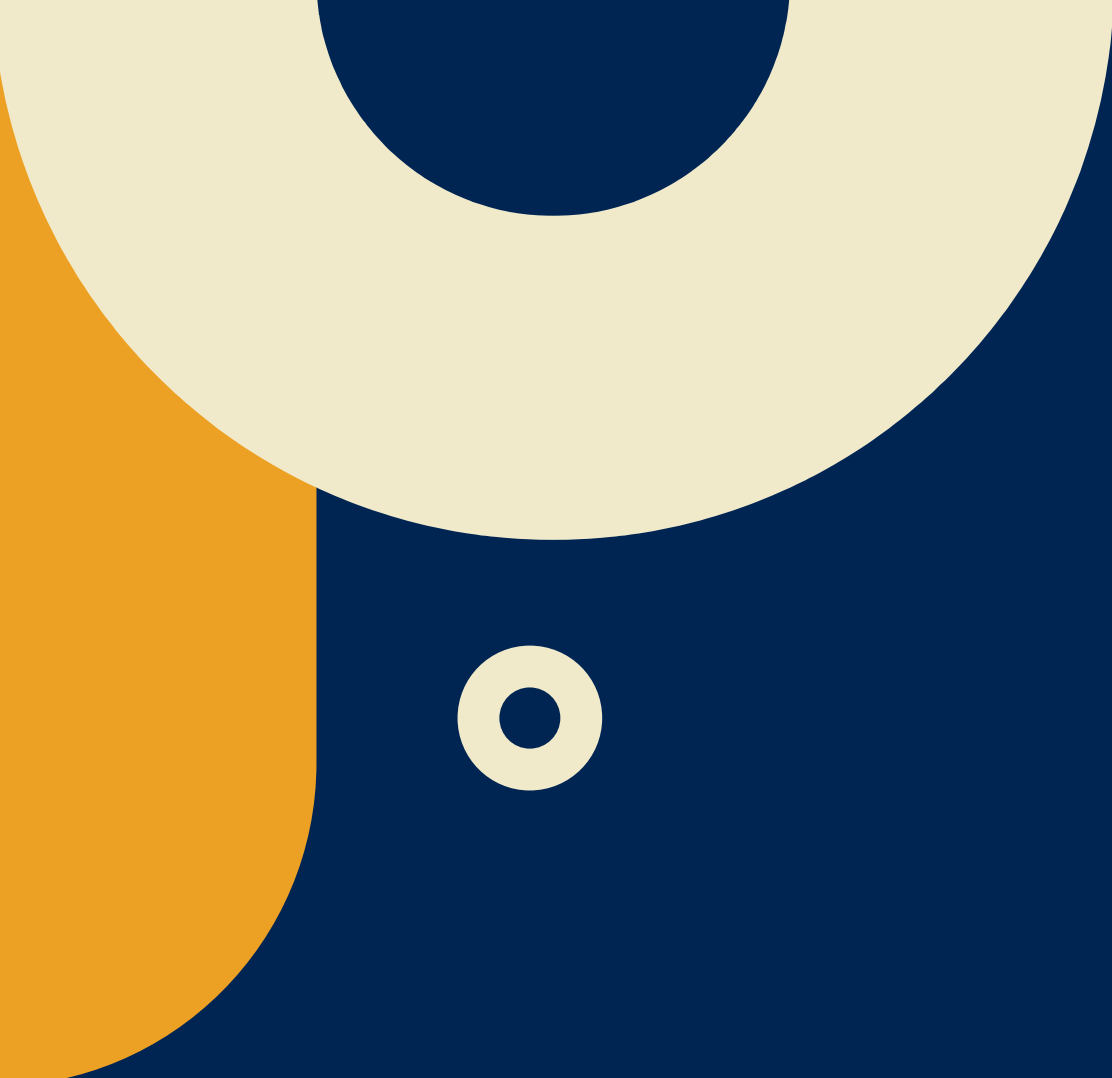
E: csu@popup.qa
M: +974 7076-9595
T: +974 4451-6264

Bldg. 310, Zone 45 St. 860
Old Airport Road,
Doha, Qatar

“

Our road to success headed by our expertise in consultancy and management to optimize and streamline the operations of your facilities. Through our dedication in providing exceptional solutions, we aim to enhance the overall experience as our valued customers while maximizing revenue generation.

”



popup

© All rights reserved